

Lafayette Waste Reduction Advisory Committee Meeting
July 10, 2014
Minutes

Call to Order: 6:40 p.m. by Chair Estle.

Attendance: Laura Estle, Kristi Chapin, Julie Klein, Kathy Wertz, Frank Phillips, Anna Fargo, Tom Dowling & Doug Short. Guests Hilary Collins from Boulder County and Anna Perks from Eco-Cycle.

Minutes

The minutes of June 5, 2014 were unanimously approved with a motion by Kristi and a second by Julie.

LESAC/WRAC Green Business Award

There was no update from Anna. Julie mentioned about the joint funding for the Award and should be part of the Advisory Committee's budget presentation to Council later this year.

2014 Budget and Expenditures

The group discussed the brochure holders and the logo issue. Anna indicated that Eco-Cycle has brochure holders they maybe able to give to WRAC.

On a motion by Julie with a second by Laura and on a unanimous vote, the group decided to select Melissa Beckwith Design's premium package to develop the WRAC logo. Doug will contact the designer to begin the work.

2014 Peach Festival Volunteers

The group had a long discussion on the pros and cons of soliciting for volunteers, the various issues associated with volunteers at Peach Festival and the difficulties in securing volunteers. Various sites to solicit volunteers are being utilized and Julie will contact several Lafayette businesses about volunteering. Doug will place an ad in the Hometown Weekly and Boulder Camera soliciting for volunteers.

Selection of Chair and Vice-Chair

After much discussion, Kristi motioned with a second by Frank to select Laura as Chair and Anna as Vice-Chair. With no further discussion, there was a unanimous vote by all.

Old/New Business

Doug read the JAX response about donating reusable bags to WRAC for the Peach Festival. Julie will contact the Manager of JAX on her misunderstanding of reusable bags. There is a citizen that may be interested in becoming an alternate member of WRAC and may be in attendance next month. Marjie informed Doug that due to work commitments, she will be unable to attend WRAC meetings in August and September but will be available to help out at Peach. Doug briefly discussed the 3-Cart PAYT proposals and timeline. The recommendation will be discussed with Council on the 15th at the public hearing.

Meeting adjourned at 7:34 PM with a motion by Frank and a 2nd by Julie with unanimous approval.

August 7, 2014 Meeting Agenda (6:30 p.m. at Library Conference Room):

- Approval of Minutes – July 10, 2014 (Vote)
- 2014 Budget and Expenditures - Logo (Discussion)
- 2014 Peach Festival –Volunteers/Outreach (Discussion)
- Old/New Business (Discussion/Information)

Attest

City of Lafayette, Colorado

Douglas Short
Staff Liaison

Waste Reduction Advisory Committee
Laura Estle, Chair