Public Art Committee
Wednesday, May 9, 2012
7:00PM
Meeting Room, Lafayette Public Library

Minutes

Present: Rachel Hanson, Chair; Alan Crandall, Co-Chair; Susan Booker, City Liaison; Laura Mays, Secretary; Pam Sherrick, Treasurer; Stacey Bernstein, LCAC Liaison; Steve Kracha, City Council Liaison; Ashley Dzilvelis, Carol Park

1. Public participation: None
2. Meeting called to order at 7:00 p.m.
3. Minutes of the April 11, 2012 meeting – **Motion by Pam Sherrick to approve. Rachel Hanson seconds. Motion approved.**
4. Whimsy Update
    a. Rachel reports installation at Atlas Valley will be complete within the next week. Lighting and landscape will be added in the coming month. There will be a reception to include Atlas Valley merchants. John Cohagan will communicate timing.
5. Art on the Street
    a. Installation: 3 bids were received for the installation of sculptures ranging from $10,000-23,000. Decision was made to work with Public Works instead, paying overtime wages to staff for installation. Schedule will be over 3 days in May/June. As 3rd party installation is prohibitively expensive, AOTS 2013 will move sculpture installations to March. This will require earlier communication of call for artists (September). Note: all 2012 artist contracts have been updated with new March end date.
    b. Sculpture locations are set. Installation and installation materials will require approx $2,500 additional costs.
    c. Lighting at the Cannon and Public lot location is being coordinated with Pete D'Oronzio. This will be the site for April Charms which requires lighting. Landscaping and trenching will cost $1355 + $500 for electrical work. Will also require a volunteer to replace dirt. Use agreement for location being updated as well. **Motion to approve expenditure for lighting installation at this location by Pam Sherrick. Second by Ashley Dzilvelis. Motion approved.**
    d. Artist Reception:
        i. Date: Wednesday, July 11 (prior to scheduled Summer concert)
        ii. Location: Festival Plaza. Will use city owned pop up tents
        iii. Time 6:00-7:00
        iv. Food and Drink: Augustina's wine will serve. Estimate is 60-70 people, or perhaps more. Food selection will be similar to prior years with savory and sweet bites
        v. Music: recorded
        vi. Advertising: Recreation Center, ARTS!Lafayette Facebook, signs placed with local merchants, City website
        vii. Coordination of other details will happen over coming weeks (chairs, tables, rope, site layout, grocery store donations, etc…)
        viii. Laura will create initial plan/task list and site layout
    e. Printed Materials
        i. Graphic Designer has offered to complete 10 pieces (brochure in 2 languages, name tags, sponsor post, table tents, ballot, map…) for a set price of $400. **Motion to approve $400 expenditure for graphic design work posed by Laura Mays. Second by Stacey Bernstein. Motion approved.**

f. Summer Reading Program: Ashley reports she has made arrangements with Claudia Tomass to include Art on the Street mapping activities in 2012 Summer Reading Program. Prizes are ten $10 gift certificates to Eats and Sweets. Booker will send updated map to Ashley. **Motion by Stacey Bernstein to approve $50 expenditure to cover ½ the cost of the gift certificates (other ½ donated by Eats and Sweets). Second by Pam Sherrick. Motion approved.**

g. Art on the Street sculpture vote will be available on website, at Art Night Out and with local merchants.

h. Adopt a Pedestal: no updates

6. Art Night Out Volunteers

a. Booker reports art booth for kids will be available at all ANO events this summer. Children will build an art piece over time adding to it each ANO. Finished art will then be placed at WOW Children's Museum.

b. Artist booths for art sales will also be available and, for May, are available at no charge to the artist. Booths will be open 4:00-9:00.

c. Rachel reports she has volunteers for May ANO. Needs help communicating reminder. Carol will pull together volunteer list and assist with communications.

7. Colorado Creates Grant Planning: Booker reports she is working on application for a project grant. Project named will be Art on the Street. Application is due June 21st.

8. PAC/LCAC Retreat: May 20, 8:30 – 12:30 in the library meeting room. Focus will be big picture goals for 2013 and preparing for future shifts in funding.

9. Booker requests people to participate and take video of 2012 Art on the Street installations along with photos of Art Night Out.

10. Reports

a. Chair: Rachel acknowledges Matt Doubek's 6 years of volunteer work on the Public Art Committee. Matt is moving and will no longer be able to participate. **Motion by Alan Crandall to spend $50 for Chamber Bucks for Matt. Second by Laura. Motion approved.**

b. City Council: Steve reports he has been working on community website NextDoor.com. Site is used for neighbor communication and calendaring of events. He is looking for neighborhood leads.

c. Staff: Booker reports Mother Goose sculpture (2011 AOTS) will be installed at library June 5th in front flower bed.

d. Treasurer: no updates.

e. LCAC: Stacey reports that LCAC reviewed 15 applications for Arts in Education and Arts in Community grants. 12 were funded (partially or fully) along with some carry over from last year.

f. ARTS!Lafayette: Rachel reports bank account, liquor license, insurance and t-shirts have been set up. Lafayette Old Town Association has provided seed money. When funds are replenished through donations the funding provided will become a grant for LCAC.

11. Motion by Ashley Dzilvelis to adjourn. Pam Sherrick seconds. Motion approved. Adjournment: 8:46 p.m.

12. Next meeting date Wednesday, June 13, 2012, 7:00 p.m.

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Submitted by Laura Mays

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Rachel Hanson, Chair