Public Art Committee
Wednesday, August 8, 2012
7:00PM
Meeting Room, Lafayette Public Library

Minutes

Present: Rachel Hanson, Chair; Alan Crandall, Co-Chair; Susan Booker, City Liaison; Laura Mays, Secretary; Pam Sherrick, Treasurer; Ashley Dzilvelis

1. Meeting called to order at 7:04 p.m.
2. Public participation: Jocelyn Hunter (see agenda/meeting minutes item 'Collaboration with Lafayette Old Town Association (LOTA)' (3.).
3. Minutes of the July 18, 2012 meeting – **Motion by Alan to approve with corrections. Pam Sherrick seconds. Motion approved.**
4. LOTA Collaboration Discussion – Jocelyn Hunter presents a proposal to create images that can be used as promotion for Lafayette and in line with the City vision. Project would include, to start, a coloring book of Lafayette landmarks from a kids perspective. Would like to include drawings of the Art on the Street program sculptures and is looking for permission to do so. After discussion of possible legal restrictions/concerns it was determined that PAC approves the use of these images provided the sculptures are portrayed as is with no 'enhancements' or changes and provided the artist works directly with the artist to gain permission to use a likeness of the image. PAC permission is limited to the project as described by Jocelyn. Any other request would need to be reviewed. Next step is for Booker to follow-up with Jocelyn and PAC with clarification from the contract signed as to what extent PAC permission for image is possible.
5. Review of Board's Presentation
    a. The City Council will be hosting an event for all City Boards/Committees. The event is an opportunity for these Committees to become familiar with the work being done by one another.
    b. Booker reports Kate will be taking the lead for LCAC presentation. AOTS brochures will be in supply along with the LCAC flyer. Booker describes agenda of event presentations and table displays.
    c. Rachel reviews her talking points and requests feedback.
6. Whimsy Reception Update
    a. Dedication will be August 25th, 11-12.
    b. Laura reviews the event plan along with site layout, supplies, timing, volunteer needs and speech ideas.
    c. Rachel reports on other events happening at Atlas Valley on the day of the event.
7. Surveying our Future
    a. Booker reports she's received clarification on the proposal from the artist, Geoffrey Newton. Review underway by City staff. Once signed a $2,500 check will be delivered to Geoff to begin work on the medallions. Final balance, $2,500, will be delivered once medallions are received.
    b. Geoffrey working on design ideas and will provide sketches for approval by PAC before work begins.
8. Art on the Street
    a. Booker describes a scenario in which we could use a professional call for artist service in order to locate sculptures for 2013 AOTS. The cost is high and the reach would be national. After discussion it is determined that at this time PAC will continue with current process.
    b. Promotion idea: use Craig's List; promote call for artists at local Universities.
    c. Voting process ideas: request for more information from voters (i.e. address, city, email address) and consider giving paper ballots more weight in vote. Other ideas will be proposed next meeting.
9. Art Night Out

a. Rachel review of August Art Night Out Events and coordination (i.e. 5 music times up and down S. Public Road – some focused for child audience and more kid's activities). Some site layout and event coordination will change due to Peach Festival setup. Rachel requests volunteers.

10. Bylaws

a. Booker reports open questions from July PAC meeting have not yet been addressed. Booker is working to get questions addressed and final draft complete.

11. Call for New Members

a. Rachel reports her tenure will end after September meeting. Rachel is resigning from PAC due to conflicts between her City job and other responsibilities. Her resignation is reluctantly accepted. It is with deep gratitude that PAC recognizes Rachel's contribution to Lafayette's Public Art program and the expansion of the program. She has been an ***exemplary*** leader and representative of PAC and will be very difficult to replace.

b. Officer nominations will be delayed until November when all officer positions will be elected.

c. New member application submission deadline will be September 15th. Timing of interviews will be determined based on applications received.

12. Reports

a. Chair: no updates.

b. City Council: no updates

c. Staff: no updates

d. Treasurer: no updates

e. LCAC: no updates

f. ARTS!Lafayette: Rachel reports profits from beer ANO beer garden have been decreasing since May ANO event. August and September should see some increase due to multiple factors includes bands, beer, food trucks and other corresponding events.

13. Motion by Pam Sherrick to adjourn. Ashley Dzilvelis seconds. Motion approved. Adjournment: 8:55 p.m.

14. Next meeting date Wednesday, September 12, 7:00 p.m.

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Submitted by Laura Mays

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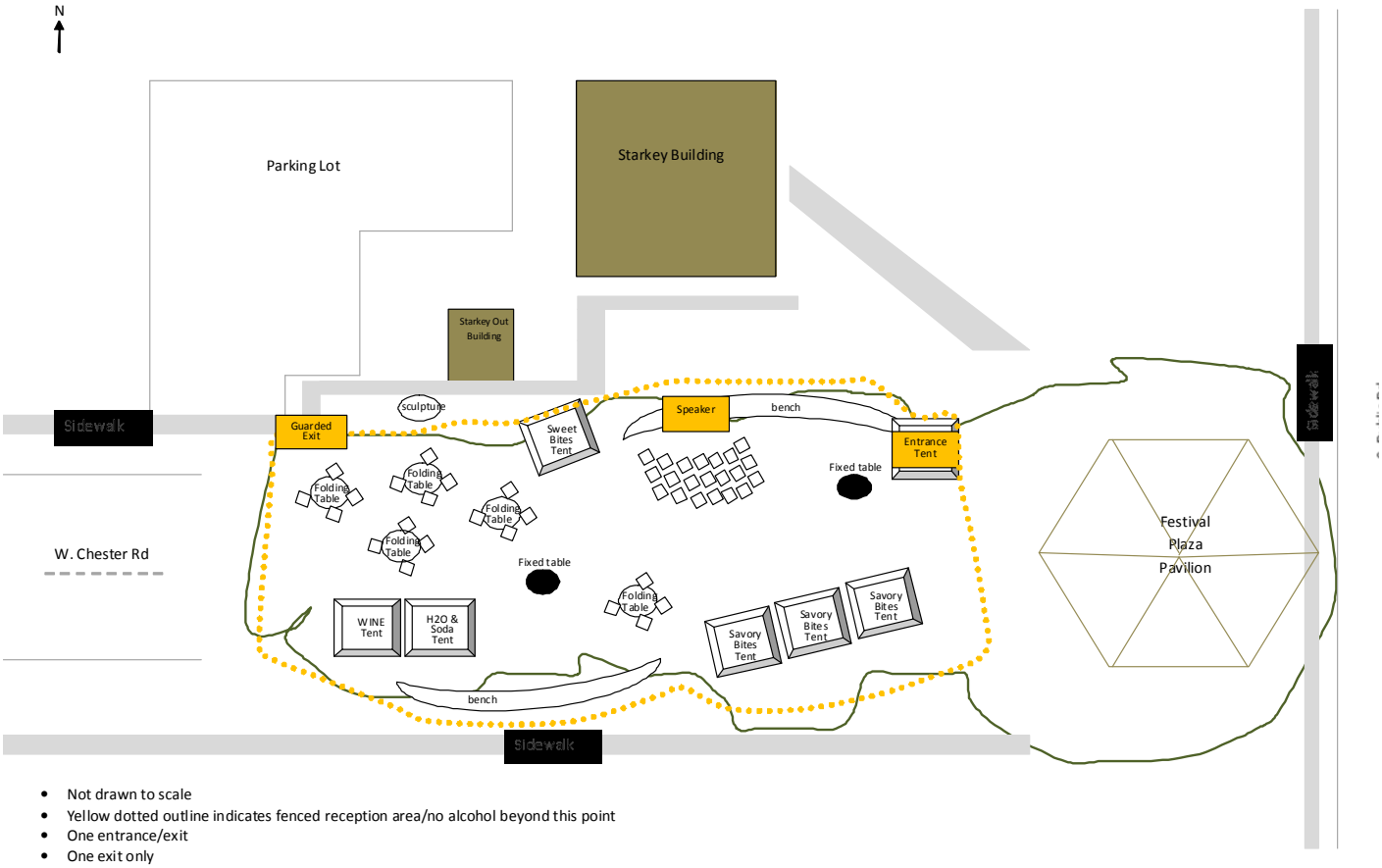
Rachel Hanson, Chair

APPENDIX

1. PAC Fund Income Statement 2012 YTD

2. Artist Reception Site Layout



- Not drawn to scale
- Yellow dotted outline indicates fenced reception area/no alcohol beyond this point
- One entrance/exit
- One exit only