LAFAYETTE
Public Art Committee

Minutes
Wednesday, March 13, 2013
7:00 pm - Lafayette Public Library

Present: Laura Mays (Chair); Alan Crandall (Co-Chair); Ashley Dzilvelis; Melissa Fathman; Sandy Bonel; Tiffany Choate; Susan Booker, City Liaison; Steve Kracha, City Liaison; Carol Park, Secretary.
Absent: Pam Sherrick (Treasurer)

1. Meeting called to order at 7:00pm.

2. Public Participation: None

3. Minutes of the February 13, 2013 meeting - Motion to approve by Melissa Fathman. Alan Crandall seconds. Motion approved.

4. Review of memo from City Attorney – Booker reviewed a memo from the City Attorney regarding email communications and open meetings law. Everyone is encouraged to follow the recommendations in the memo. (See Attachment)

5. Permanent Art Installations -"April Charm" location - Booker is working with Chase Bank to place "April Charm" at on the corner of their property. It seems likely that an agreement can be reached. Issues being addressed include the notice either party would need to give to vacate the location and any liability issues. The City has also requested that we be able to hook up to Chase Bank's electricity. Timing of the installation is dependent on getting all the legal agreements sorted out. It will likely take all of the $2500 that was given to the City for April Charm's installation to create the raised bed environment, provide signage, etc.

   Steve is talking to RTD about the possibility of purchasing "Traveler" and it looks like they are interested. Steve has asked RTD for $7700 to cover the cost of the sculpture purchase, installations and signage.

   Carol motions to approve up to $500 for installation of Traveler on City property if it is purchased and donated by RTD to the City. Alan seconds. Unanimously approved.

6. 2013 Art on the Street Installations. See attached map for updated locations. Installs re scheduled for March 25 – 27, with early April as backup in case of weather delays.

7. Art on the Street: See & Respond! Booker presented the timeline/task list for the Art on the Street: See & Respond! project. We will discuss plans, events and logistics for the Artist Reception in August at the April meeting.

   Behind the scenes: Rachel is scheduling video sessions with the artists. Paul Everett will shoot the video and work with Rachel and Booker to do the edits. The videos may include street shots of the artwork along with the interview segments. In addition to being able to watch the individual interviews on the YouTube, staff will put together a 30 or 60 minute TV program that will be shown on Channel 8.

2013 is a prototype year for See & Respond! LCAC and PAC need to be thinking about whether to apply for another Colorado Creates grant to continue the program next year.

6. "Surveying Our Future" information and brainstorming. Booker reported that she has place the medallions, drawing and brochures at the Thomas Open Space Barn. She reported that Natalie Condon from Isabelle Farms suggested that it would be nice to place the piece further back from the road and that they would be willing to have less field area in order to give the piece a larger area. Booker suggested she have that conversation with Monte Stevenson (Department Head) and Jeff Moline (Open Space Manager).

Laura led the group through a brainstorming session gather ideas on the target audience; location; promo items; businesses; motto or tag lines; events to present promotional materials. Laura will compile all of the information and share back with the group. Everyone should continue to explore ideas and we will develop the plan further over the next two meetings. Melissa and Laura volunteered to be a sub-committee to work on organizing the information gathered so far and develop ideas for how to proceed.

7. Reports

Chair –Laura asks the group to start thinking long-term about the year ahead, events, and planning that will be needed, keeping in mind what is already on the Cultural Resources annual calendar and coming up in the future.. Laura asked Alan to share an ARTS!Lafayette donation report at the April meeting.

City Council Liaison – Steve followed up with the RTD status in regards to purchasing Traveler.

Staff – Booker reminded the group that there is an opening for one person to go to CO Creative Industry Conference in Pueblo April 11-12. You would buy your own meals and the PAC would pay for conference and lodging. Melissa is interested and will check her calendar. Booker reported that there has been a tentative proposal for placing art in the new traffic circle at the south of S. Public Rd. She asked PAC for input about the possibility of moving towns.woman (currently located at the Recreation Center) to the circle. An advantage to

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moving the piece would be increased visibility as it is not very noticeable at it's current location, especially in the summer. The downside would be that it would not be in a location where people could easily read the wording on the streets. Plaques could be placed at two cross walks where people could read more information about the sign. The City would pay to have the piece moved, landscaping installed and new signs. There would likely be a raised area in the center of the circle which would place the piece higher in the middle.
A straw poll was taken. All but one person generally likes the idea. Everyone would like to keep the Recreation Center lawn as a sculpture location but Booker said it wasn't possible to guarantee that. Everyone was in agreement that this could be a very nice t gateway piece to Old Town from the south.

Treasurer – (Pam absent). Booker reported on the expenditures made so far this year: $22 for name tags, $5K on Imagination; $213 See &Respond, and $163.72 to Tiffany for supplies.

ARTS!Lafayette – Alan reports that the website is up and running. Multiple donate buttons are scattered around the site. ARTS!Lafayette has added wine to menu for ANO. Beer will be purchased at a discount from three, Lafayette breweries for 3 of the ANO. Rachel Hanson and Jenn Ooton are working on making sure all of the wine and beer licenses are filled out and current. People cam sing up to volunteer on the ARTS!Lafayette website volunteer page. The Knight Foundation is funding lots of projects. Alan plans to draft a pre-application letter which he will have several other people review. The pre-application process and notification is quick and typically funds $5-10K proposals.

8. Next meeting: April 10, 2013, 7:00 Library Upper Conference Room

9. Tiffany Choate motions to adjourn. Laura Mays seconds. Motion Approved. Adjourned 9:15pm

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Approved Laura Mays, Chair

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Submitted by Carol Park, Secretary

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