

Public Art Committee Meeting 7:00 pm August 14, 2013 Lafayette Public Library DRAFT Minutes

Present: Laura Mays (Chair), Alan Crandall (Co-Chair), Melissa Fathman, Sandy Bonel, Susan Booker (City Liaison), Carol Park (Secretary), Stacey Bernstein (LCAC Liaison)

Absent: Ashley Dzilvelis, Tif Choate, Pam Sherrick, Steve Kracha,

1. Meeting called to order at 7:12

2. Public Participation: None

- 3. **Minutes** of July 10, 2013 meeting: Stacey moved that the minutes be approved with corrections. Melissa seconded the motion. The minutes were unanimously approved as corrected.
- 4. 2013 Art on the Street: See & Respond! Debrief
- A new tradition? The PAC would like to have a conversation with the Lafayette Cultural Arts
 Commission (LCAC) and do a cost/benefit analysis to determine the feasibility of making See & Respond! an annual event.
- What went well? Over all it was a very successful event.

Venue: Although the space was small, the library worked well overall. If See & Respond! becomes an annual event we will discuss the pros/cons of finding a new venue. Different locations were discussed.

The poetry was a popular addition to the art/photography.

The music was wonderful and added to the event.

The comments on the event were positive and appreciative.

The beer and wine was popular, despite sales being down. In hindsight, the location of the beer/wine table lacked visibility and convenience. It was suggested that selling the beer/wine upstairs near the food & art might work better in the future. There are a few logistical issues that would need to be resolved if the event is repeated in 2014.

- What needs improvement? Questions and comments with regard to making the S&R! even more successful if repeated in 2014 were discussed.

New venue – all one room?

Food: Cater? Wine & cheese? Keep a "taste of Lafayette" format?

Should there be an image of the artwork next to the poem that describes the piece of art? The call for artists needs to go out earlier and the schedule could be moved up to help with the last minute tasks.

The logistics for meeting with the (6) judges – all at one time - proved to be difficult.





Was it fair to have photography in the same category as 3-D art? Should there be an additional category for photography?

Advertise See & Respond! earlier and in different print, digital media and physical locations. Could ribbons be put on the winning pieces before the reception? Should there be a first, second, and honorable mention?

Someone needs to be upstairs at all times.

Outstanding tasks:

- **Update lists** with newly identified tasks and final versions of information for next year. Laura has updated the lists. Thank you letters to sponsors (add S. Boulder Road Liquors to the list) will be mailed.
- Update the LCAC website with the poems and artwork. Rachel is working on this task.
- Call for Artists 2014 Booker is working on the Call for Artists and had a copy at the meeting.
 Timeline: Call will go out no later than Sept. 1. Publicize in local and national art sources and
 web pages: Lafayette Art Source newsletter, BCAA (Boulder County Arts Alliance), Art
 Opportunity Monthly, and all of our usual places.

The announcement of artists will be made on November 1.

- Stipends and other details. The stipend for artists will stay the same for 2014 \$500 for each artist and \$1000 for the single Jean Mellblom People's Choice Award.
- 6. "Surveying Our Future" (SOF)
- **Brief Update** Nothing to update from last month.
- ANO August There is a push to promote SOF at the August 23 ANO.
 Volunteers will carry SOF brochures and inform the public about where to get more information (the SOF table). Donations can be accepted at the table. Be very straight-forward when you are describing the sculpture and medallions. There will be badges that say "Ask Me about "Surveying Our Future!" for volunteers to wear.
- 7. **Grant Subcommittee** Melissa, Pam, and Alan (and Booker) confirmed they are willing to serve on a grant subcommittee. Working as a team, Phase 1 is to research available grants and identify and vet organizations who want to give money for arts and education. Phase 2 is writing the grant proposals.
- 8. **2014** Budget The City Council may not formally adopt the budget and decisions won't be made until after election. [POST MEETING NOTE FROM BOOKER: The budget will be adopted but with the awareness that the election could impact the budget.]
- 9. **Calendar Review** Laura presented color-coded Cultural Resources Project and Funding Calendars for 2013 and 2014 in order to discuss the 2014 projections.





10. **Reappointment** of Laura Mays and Alan Crandall. Booker announced their terms are ending and asked the group if they would like to request that City Council reappoint them the PAC for another 3 years. Stacey moved to request that City Council reappoint Laura and Alan to the committee for another 3 years. Melissa seconded the motion. The motion was unanimously approved.

11. Reports:

- **Chair** Laura had nothing further to report.
- City Council Liaison Steve was not at the meeting.
- **Staff** Booker will schedule a combined meeting with Arts!Lafayette, PAC, and LCAC. A Doodle poll will be sent to get a date on the calendar.
- Treasurer Booker presented the YTD PAC 2013 expenses through August 14.
- LCAC Stacey reported that at the last LCAC meeting there was public participation from a woman new to the community who was very impressed with the Lafayette arts programs and wanted to be involved. The LCAC would like to donate the proceeds from the Masquerade Ball and Doodles fundraiser to support See & Respond! They will market the event as a See & Respond! Fundraiser.
- -THIS ISN'T QUITE RIGHT HAVE REQUESTED CORRECT INFO FROM ALAN TO INSERT HERE: **ARTS!Lafayette** Alan reported that \$40 was deposited in the account from selling tickets at the event and \$392 from EventBrite. A total deposit of \$1120 came from ticket sales. The Surveying Our Future savings account balance is \$11,124.15. Rachel and Alan will meet with an accountant who helps nonprofits set up bookkeeping to go over the ANO checking account.
- 12. Next Meeting September 11, 2013, 7:00 p.m., Conference Room, Upper Level of Library
- 13. Adjournment 9:07

Laura Mays, Chair	 	
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Carol Park, Secretary		

