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News Release

FOR IMMEDIATE RELEASE

The City of Lafayette Energy Sustainability Advisory Committee announces the Green Business Awards Program

LAFAYETTE, Colo October 25, 2012 – The City of Lafayette's Energy Sustainability Advisory Committee (LESAC) has launched the *Lafayette Green Business Awards Program* in order to recognize businesses within Lafayette which are taking steps towards sustainability.

All Lafayette businesses are invited to participate in an online survey through November 15, 2012 (available at www.cityoflafayette.com/LESAC), and provide insights on their sustainable business practices such as recycling, energy saving efforts, and more. Each business will then be scored based on their answers.

Lafayette's top scoring business will be honored as the "Green Business of the Year" and will be presented with an award and additional valuable advertising and regional recognition. All businesses, which meet minimum requirements, will also get recognition and publicity for their efforts and participation.

"The Green Business Award Program is a unique opportunity, with both short and long-term gains for participants," explains Curt Cheesman, Lafayette's Director of Recreation and Facility Management. "Not only will local businesses receive free publicity and advertising for 'being green', but they will be recognized as leaders in a community which is a leader in sustainability efforts."

The ultimate goal is to strengthen the Lafayette community by increasing local "green" businesses' visibility

and helping to cultivate a "triple bottom line" approach to business in Lafayette, by making the planet and people just as important as profits.

The City of Lafayette is leading the way towards the sustainable energy economy of tomorrow. Don't miss out on this opportunity to be part of this critical transition and to participate in this exciting program!

Read more about the City of Lafayette's recent energy sustainability activities;

- Lafayette receives the 2012 Community Conservation ReWard Award (press release)
- City to construct two solar gardens through Xcel's Solar*Rewards Program (press release)
- LESAC announces 2012 Sustainability Mini-Grants (news item)

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For more information visit: http://cityoflafayette.com/LESAC

About the Lafayette Energy Sustainability Advisory Committee www.cityoflafayette.com/LESAC
The Lafayette Energy Sustainability Advisory Committee was established to serve in an advisory capacity and to make recommendations to the City Council on the following matters:

- To examine and assess the benefits and impacts of energy conservation and clean energy generation in the City of Lafayette.
- To advise the City Council on policy matters relating to energy conservation and clean energy generation in the City of Lafayette.
- To prepare and recommend to City Council an Energy Sustainability Master Plan to address matters such as existing and future energy issues and technologies.
- In conjunction with such Plan, to prepare and make timely recommendations to City Council for specific actions related to the Plan.
- To make recommendations to City officials regarding implementation of the Plan as related to public improvements and other municipal activities, functions, projects, actions and operations.
- To develop public communications and educational activities related to energy sustainability and implementation of the Plan.