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# News Release

FOR IMMEDIATE RELEASE

## Lafayette honors 2013 Green Business winners

**LAFAYETTE, Colo April 22, 2013** – Eight Lafayette businesses were presented last week with awards for their efforts to become more sustainable. The Lafayette Energy Sustainability Advisory Committee (LESAC) established the Lafayette Green Business Program in 2011 to recognize local businesses making steps to positively impact Lafayette's environmental footprint. The committee looks for businesses embracing activities such as:

- Energy reduction and carbon offsets
- Facility upgrades for increased energy efficiency
- Water conservation
- Recycling and composting
- Encouragement of "green" practices with employees and customers

An additional goal of the initiative is to encourage other companies to undertake similar activities to make their own businesses more green. "By honoring those who are working to be more "green", we hope to show other businesses that they too can take similar steps and compete for the award next year," said Deborah Morrison, LESAC member who started the program. "We want to foster a business community which values sustainability."

Any business with a physical location within the city limits of Lafayette, home-based businesses do not qualify, can participate. Business owners are asked to complete a simple online survey to report their sustainable practices. The company which shows the greatest amount of impact across all areas of the survey is selected as the Winner, and other businesses with strong showings are awarded the category of Runner Up.

"Each of these companies is taking valuable steps towards sustainability," said Curt Cheesman Director of Recreation and Facility Management and staff liaison for LESAC. "Our hope is that members of the community will patronize the winners and show their support of their positive environmental values."

### **2013 Green Business Program Winner** Lafayette Collectibles and Flea Market

#### **2013 Green Business Program Runners Up**

Anspach's Jewelry  
Ting's Place  
Compass Nursing Arts  
Imagine!  
Women Who Paint  
Flatirons Habitat for Humanity  
Noble Treasures

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