

LAFAYETTE ENERGY SUSTAINABILITY ADVISORY COMMITTEE

Thursday November 19th, 2015

I. OPENING OF REGULARLY SCHEDULED MEETING

Committee chair called the meeting to order at 6:46

Committee members and city officials attending:

- o Tom Dowling (City Councilor, Liaison)
- o Curt Cheesman (Staff Liaison)
- o Debbie Wilmot
- o Tracy Phillips (Chair)
- o Leia Guccione
- o John Chinnery
- o Robb Menzies
- o Jennifer Jencks
- o Jeanne Stratton
- o Antoinette Maes (Consultant)

Non-committee members in attendance:

- o Lea (PACE)
- o Larry Miloshevich

**Motion was made by the chair and seconded by Jennifer to approve October final minutes .
Vote passed .**

II. PUBLIC COMMENT

Items from the public not on the agenda

Larry Miloshevich suggested that important LESAC documents be placed on the website.

Lea Yancey expressed thanks to LESAC from Boulder County, saying this year has been productive and that next year there will be sustainability matching grants again and applications will be available in January.

III. NEW BUSINESS

- **Potential LESAC alternate member candidates: introductions**
 - o Discussion and vote for recommendation to City Council on new LESAC alternate member. The two candidates are Larry Miloshevich and Zack Rogers.
 - o **VOTE: There were three votes for Larry and four votes (two in person and two in absentia) for Zack.**
- **EDF Fellow: 2016**
 - o Possible EDF Fellow assistance was discussed, perhaps for on-bill financing or other
 - o Last year we received a grant from Boulder County to support this. It was mentioned that other cities didn't pay for this, but Lafayette did
 - o Many kinds of expertise are available, such as energy, ordinances, electrical, economists, policy
 - o Perhaps LESAC should pursue foundation financial support

- Boulder County funding might be used to pay Antoinette, in part. There will be a 25% cash match from Boulder County next year
- **Outreach/Press/ Media efforts planning for 2016 - Debbie Wilmot**
 - Discussed timelines planned back from launch date to publicity date
 - A handout was provided with sample timelines and information about media, websites and social media
 - Possibilities for us include doing a Facebook post per week or something like that – Debbie can schedule these ahead of time
 - NextDoor.com is another good tool
 - A press release goes out to the media as a basis for potential articles – to Biz West, Green Building Guild, for example; they will typically call back with more questions; we don't pay for it and they don't have to run with it; follow up with hints can happen if they don't respond right away
 - Debbie must approve ALL ads if they include the city logo; newspapers can help to create the ad and won't charge for it
 - For business-related items, the printed Daily Camera may not be the best choice
 - We can do Facebook and LinkedIn ads also
 - One important thing we can do is to push people to go to “Notify Me” on front page of city site
 - **We would like to request a LESAC email address, which must go to a city employee (not to the LESAC consultant); Curt will ask Gary about this because he currently receives emails and his inbox is too full; Antoinette will draft a request for Gary**
 - There is a need for outreach to the Latino community, senior community, business community – that can be done by going to relevant advisory boards.; we do have HOA lists – public works maintains this; be careful about using this
 - **We can poll the community through the city website;** the city has a subscription to Survey Monkey; responses will come as graphs and reports
 - **We need to lay out communication plans in January**
 - **Logos should be sent out to people by Debbie,** in part so she knows who is using them; Boulder County feels the same about knowing who plans to use their logos
 - Consider general promotion around sustainability in Lafayette next year – recap of what we've done, where we want to go
 - **The GoGreen page will be built out as summary of what we've done**
 - Suggestion for GoGreen page – utilize “News” items instead of big paragraphs, use links to reduce text on actual page; this makes it more accessible to people
 - Our web pages need lots of work and communications have been difficult for the past month and a half; we can now contact Debbie to get this done
 - New City of Lafayette platform will be more visually pleasing and will have more possibilities; maybe we can hire someone to help with content, perhaps an EDF Fellow
- **Review of City Hall GSHP/CoPACE Analysis**
 - Larry has been doing most of the work related to this
 - Gary mentioned that we may not need to upgrade the city building with a ground source heat pump, since it's already attached to solar; Larry says the array is not even close to enough; if envelope improvements (air sealing) and GSHP (heat and cooling) happen, the 61 kW array would then possibly provide about half of the energy needs of the building; it was noted that actually the city building is tight but thin films can help, as could adding insulation on basement floor
 - City Council might receive a brief on recommended actions and upfront costs explaining financing and payback of the GSHP upgrade

- **December 15 is the LESAC field trip** to Westminster City Hall, with a bus leaving from here at 3:15. City Council will also attend; they should receive a brief report about this, perhaps four days prior to the Dec 15 trip
 - Please allow Curt to contact city members before we do
 - CPACE can apply to government buildings if an assessment is done; Lea will confirm that PACE funding can be used
 - **Larry and Tracy will come up with the brief report for City Council**
 - Background information is in Dropbox
- **2016 LESAC membership terms**
 - LESAC roster needs to be updated
- **Project Planning for 2016**
 - Jan 12 will be next meeting to plan for 2016

IV. OLD BUSINESS

Antoinette:

- There is a need to keep close track of expenditures, watch the pipeline and decide how to reallocate unused funds
- Dual port charging station will go in by the grassy area near the aerobics room at the Rec Center
- Boulder County will supplement this for those who get an air quality assessment; the grant covers 80% and county covers 15-20% of an EV station
- Grant is due at the end of this month
- Bulk purchase of EVs was extremely successful
- Discussion regarding what network the charging station will be on
 - Perhaps tap into streetlights, locating one at a Green Business or at the golf course.
- Antoinette is pursuing dedicated representatives from local businesses for Partners in Energy (PiE)
- There is a desire to collaborate with LESAC in the Open Space Community Forum
- Antoinette and Rachel will attend the GHG inventory consortium meeting in Denver
- A recent editorial discussed a discrepancy between methane statement by Mayor Berg and what's in sustainability report; both statements were actually correct, it's a matter of time scale

Subcommittee updates:

- On-Bill Financing (Robb, John)
 - City Council did approve the proposal to allow Harcourt, Brown & Carey to create a roadmap for on-bill financing
 - The kickoff will be the week of Dec 11
 - Environmental design school at CU might participate
 - Tracy met someone at a conference who is in charge of on-bill somewhere in California; notes were taken on lessons learned that will provide corroboration for work done here
- Outreach (Jenn, Robb)
 - Changes have been submitted
- Website Update (Jenn)
 - Overview of the website / navigation / program pages
 - Bios and head-shots?
 No update
- EnergySmart Lafayette Incentives (Robb, Jeanne)
 - We have 43 enrollments in total and 17 of those have been since October 1st

- There are 7 (\$200) rebates reserved (they have provided copies of bids, and in most cases a work date has been chosen)
 - There are 3 homeowners with work scheduled who just need to get us their chosen bids for us to reserve their rebates; that's **\$2800 of the rebate funding accounted** for (including the \$800 already claimed)
 - There are 10 more homeowners collecting estimates at the moment; of these, it is hard to say how many will choose to move forward, at which point we will get them in the reservation pipeline
 - Also, PACE just completed 4 energy assessments in the last week, and there are 4 more on the calendar
 - Next year, we may want to use yard signs for Energy Smart
- Carbon Accounting (Rachel, Leia)
 - Discuss new sustainability goals (10% by 2025 compared to 2015)
 - Presentation to CC - tool, info and staff needed, new goal (Jan 2016)
 - Green Business Recognition (Jeanne)
 - 41 participants
 - Recognition event Dec 3 at the Morning Glory Café at 6:30 with great food, beverages, presentation of decals to businesses by Mayor Berg, a raffle for three \$1000 coupons toward sustainability action and one raffle for Broncos tickets.
 - CEC will not attend
 - Solar Benefits Lafayette (Emily)
 - No report
 - Partners in Energy - Xcel (Tracy, Leia)
 - First workshop had a great crew of 20 people attending – vision, goals, programs, policies, initiatives... will be 3 more workshops maybe December, maybe in January
 - Brendle is doing communication in between meetings so time not spent
 - Energy Policy (Rachel)
 - No report

Curt:

- Retrofitting the Rec Center to all LED lights will cost \$79,000 for the weight room, pool
- Xcel doing another grant for solar garden – working to get 2 MW, looking at good land parcels
 - Might be offered to residents

V. RECESS OR ADJOURN

Motion to adjourn at 8:53