



Public Arts Committee Minutes
Wednesday, September 13, 2017 7:00 p.m.
The Collective Community Arts Center
201 North Public Road

Call to Order

The meeting was called to order by Heather Bair at 7:10 PM.

Those in attendance were **Barbara Rudlaff (Chair), Heather Bair (Vice Chair), Pamela Sherrick, Heidi Mallon (LCAC Liaison), Tara Gale (Treasurer), Lindsey Wohlman (Secretary) Susan Booker (City Staff Liaison),**

Those not in attendance were Alan Crandall, and Merrily Mazza (City Council Liaison).

Public Input

There was no public input.

Approval of Minutes of the August 9, 2017 Public Art Committee Meeting

Pamela Sherrick made a motion that was seconded by Tara Gale to approve the minutes for August 9, 2017 meeting. The motion passed unanimously.

Update on Cassie Sculpture and Location Discussion

Susan Booker reported the continuation of discussions with Jay Ruggeri and the Lafayette Postmaster. It was reported there is concern about getting all the necessary approvals from upper management with the USPS PAC members discussed ways to help mitigate these concerns. Heidi Mallon has volunteered to draft a letter documenting the work and its community ties as well as draft additional connections to the postal service including reference to the Pony Express. This will include a draft of a plaque.

Susan Booker encouraged PAC to discuss additional locations including South Public Road where visibility will be highest.

Art on the Street: See & Respond Reception

Susan Booker will be reaching out to PAC members who volunteered to be on the reception committee shortly to organize tasks. A few See & Respond entries have been received. The current deadline is set for Sept. 15. This may be extended if few entries are received by the deadline.

Art on the Street 2018 Call for Artists

Susan Booker reports that she is wrapping up the draft Call for Artists for the 2018 Art on the Street program. She will be posting the call within the next 2 weeks with a

deadline of November 1st. The goal is to have entries for PAC to vote on for the November meeting.

Recruitment

Barbara Rudlaff reports a large effort to bring in new members. Susan Booker will ask Rachel Hanson to run another press release to include a mention that PAC is seeking new members. Pam Sherrick suggested flyers at locations such as the Arts Hub and coffee shops. Heather Bair offered to deliver posters to local business. Tara Gale suggested adding temporary signage on the Art on the Street pedestals. Lindsey Wohlman suggested chalking sidewalks near installations. Pamela Sherrick suggested reaching out to previous PAC members. Susan Booker encouraged members to pursue their ideas.

Possible Future Large Public Art Installations

The board continued the discussion from last month's meeting regarding opportunities to expand the PAC projects. Tara Gale mentioned challenges with Alley Art Amazin'. Susan Booker suggested that Alley Art Amazin' group meet with PAC at a future meeting to discuss a possible transition of the program to the Public Art Committee. Tara will reach out to AAA members to invite them to come to the January PAC meeting for further discussion. Barbara Rudlaff and Alan Crandall have discussed the possibility of PAC commissioning a new set of Public Road Banners. The newest banners are now three years old and many have been in service for many years. A call for entry would be posted and would invite artists from Lafayette to submit work. Susan Booker will investigate the actual cost and other details, and bring information back to the next PAC meeting.

Barbara Rudlaff and Susan Booker reported that Alan Crandall is exploring a sculpture of Mary Miller that would be placed at the Mary Miller Theater. He would like to seek funding from local banks and businesses.

Treasurer's Report

Susan Booker will be sending out the current report to PAC members shortly. It will reflect projected end of year balance that may go toward new expenditures.

Arts & Cultural Resources Director's Report

Susan Booker and Barbara Rudlaff reported on the Public Art Administrators meeting they participated in Longmont. Lafayette's art programs were standout for the city's size.

Susan also reported upcoming opportunities to present Lafayette's programs in the upcoming Americans for the Arts National Conference. There is the possibility of Public Arts Tours of surrounding cities. While it might be possible to do a physical tour, a presentation of the art collection (permanent and temporary) may be submitted as an alternative to a live tour. Susan Booker hopes PAC members will participate in the conference to represent the city.

Chair's Report

Barbara Rudlaff had nothing additional to report.

LCAC Liaison Report

Heidi Mallon reported that LCAC will begin reviewing 23 submissions for the Arts in Education Grants starting next week. LCAC has also added 2 new members and will be sending additional applications towards PAC to help fill current PAC vacancies before filling their remaining alternate positions..

City Council Report

There was no report as Merrily was absent.

ARTS!Lafayette Report

Susan Booker reported that ARTS!Lafayette made \$10,000 more than last year from the sale of beer and wine at Art Night Out.

Adjournment

Pamela Sherrick moved and Barbara Rudlaff seconded a motion that the meeting be adjourned at 8:20 PM. The motion passed unanimously.

Next Meeting

the next meeting will be October 11, 2017 at 7PM at The Collective Community Art Center located at 201 North Public Road in Lafayette.

Barbara Rudlaff, Chair

Lindsey Wohlman, Secretary