



**Public Art Committee Minutes  
Wednesday, June 13, 2018, 7:00 p.m.  
The Collective Community Arts Center  
201 North Public Road**

**Call to Order**

The meeting was called to order by Barbara Rudlaff at 7:00 pm.

Those in attendance were Barbara Rudlaff (Chair), Heather Bair (Vice-Chair), Pamela Sherrick (Secretary), Lindsey Wohlman, Bea Glassford, Josie Knapp, Heidi Mallon (LCAC Liaison), Merrily Mazza (City Council Liaison), and Susan Booker (City Staff Liaison).

Tara Gale (Treasurer) was absent.

**Public Input**

There was no public participation.

**Approval of Minutes**

Barbara Rudlaff made a motion that was seconded by Heather Bair **to approve the minutes of the May 9, 2018, meeting.** The motion passed unanimously.

**Budget Report**

Susan Booker informed the PAC that there were no changes to the budget since the last PAC meeting.

**Discussion of Community Grants Process and Collaborations**

Review of Documents for Community Grants Process: The Committee reviewed, discussed, and made suggestions for changes to a draft of the Public Art Grant Application. Suggestions included adding "required" documents for an application to be considered complete; adding a statement that all images submitted can be used by the City; adding a city contact for questions; allowing applicants to submit video as well as static images; stating that PAC has the right to request changes to grant proposals; making an in-person interview a part of the application process; and adding a check box for either a temporary or permanent project. An LCAC/PAC workshop on preparing grant applications open to any potential grant applicants was also discussed. PAC members should email Susan Booker with any further suggestions or changes. Susan Booker will submit the final draft of the application to the City Attorney for review.

Alley Art/Sister Carmen Mural Project: Susan Booker reported that the Sister Carmen Center mural project is progressing. She said that Matthew Doubek spoke with the artist, Jaime, who hopes to have the preliminary sketch of the mural done within the next month. The Sister Carmen Center will review

and approve the design, then it will go to the City Planning Department for review, and finally to the Public Art Committee for approval. The artist currently has a mural under construction at the Arvada Center.

### **Art on the Street 2018 Progress Report, Plans for Community Engagement, See & Respond Planning Committee**

Per Susan, Tara Gale and her daughter (a volunteer for the planning committee) met with her to discuss See & Respond planning. They came up with a To Do list for the See & Respond event. Lots of items are in process, including the See & Respond Call for Artists that will be available to pick up or download online. Heather Bair provided the PAC with an update on the “pilot” Scavenger/Art Treasure Hunt based on Art on the Street Sculptures. She said that only a smart phone, the free software app, and eyes will be needed to participate. She gave the Committee samples of the 4 colors/stickers that will be on the signs for AOS sculptures to use for the app. She and the software developer are hoping to roll out the game by the next Art Night Out. A ¼ page flyer (In English and Spanish on the flip side) was suggested as an introductory handout about the new Art Treasure Hunt. Users of the app will earn prizes (yet to be determined) that would be given out at The Collective. Heather will send the app to PAC members to get final feedback.

### **Report from CCI Conference**

Susan Booker and Barbara Rudlaff provided a synopsis of the Colorado Creative Industries conference in Greeley. The conference focused on getting attendees to know their passions and interests, commit to the communities where they live, and “be” the change. The keynote speech focused on all types of diversity in Colorado. Susan described a Greeley public art call for artists that focused on trees, the great murals in Greeley, and a Hip Hop festival that is held in Greeley. Barbara attended a Creativity Lab Colorado workshop on the “Future of Me.”

### **LCAC Report**

Heidi Mallon reported that the Arts in Community Grants Call is about to go out and final decisions have been made on Arts in Education grants. LCAC will be sponsoring a professional development seminar about the Boulder Trends report on September 29 from 9 to 11 am at The Collective. Heidi said that LCAC is working toward more collaborations with various local groups and communities. They are collaborating with Parks, Recreation, and Open Space this summer on a photo workshop conducted by Gerry Morrell, owner of Morrell Graphics and recently retired Chief of the Lafayette Fire Department. The original workshop date has already “sold out.” A second session has just been added. Martin Ogle is conducting open air education about area wildlife, also in collaboration with Parks, Recreation, and Open Space.

### **ARTS!Lafayette Report**

Heather told the Committee that the first Art Night Out of the season that was held in May was well attended despite the heat. The typical amount raised for the arts at each ANO is \$5,500. The addition of the Art X Market for younger artists was great. Thanks to the efforts of the Lafayette Waste Reduction Advisory Committee, Art Night Out is becoming a zero-waste event. The Public Works Department has also taken on more responsibilities in helping with cleanup at the end of the event. Heather reminded all that the next Art Night Out is July 13 and volunteers are always needed. She also said that ARTS!Lafayette will be holding a new fundraiser, the 12 x 12 Ball on Friday, September 21, at the Arts Hub. There will be an art auction, food and drinks, and entertainment.

### **ACRD Director's Report**

Susan Booker is working on an interpretative sign for Cassie, holding one more meeting with management at Imagine, and buying a large rock as a base for the sculpture. In the next couple of months, a Call for Artists for the 2019 Art on the Street program will go out—with a goal of receiving all entries to vote on at the November PAC meeting. Susan said that she, Rachel Hanson, and Barbara Rudlaff will be attending the Americans for the Arts conference in Denver in July.

### **City Council Liaison Report**

Merrily Mazza informed the PAC that the Lafayette City Council held a joint meeting with the Louisville City Council. Louisville is hiring a second Ranger for their open space. The combined Councils reviewed open space that is held jointly by Lafayette, Louisville, and Boulder County. Arbordale Acres Mobile Home park, the townhome development on Chester Street, and the Boulder County Housing Authority property on Emma are all topics the Lafayette City Council is discussing. Merrily said that Mayor Pro Tem Gustavo Reyna will most likely be leaving soon as he has accepted a job out of state and will be moving from Lafayette. The Council is discussing oil and gas regulations and the Encana project in Erie that will have a huge well pad called Cornflower. The Parkdale development is also in the planning and approval process.

### **Agenda Items for July 11 Public Art Committee Meeting**

Updates on the draft Application for a Public Art Grant, a reception date once Cassie is installed at Imagine, the Sister Carmen mural, the rollout of the new Art Treasure Hunt app, the AFTA Conference, and the October See & Respond event planning are on the agenda for the next meeting. PAC members are asked to send any other agenda items to Susan Booker as soon as possible.

### **Adjournment**

Pamela Sherrick made a motion, seconded by Barbara Rudlaff, **that the meeting be adjourned at 8:25 pm.** The motion passed unanimously.

**The next meeting date is July 11, 2018.**

---

Barbara Rudlaff, Chair

---

Pamela Sherrick, Secretary