

Lafayette Cultural Arts Commission
Goals & Objectives
2017-2019 Action Plan



GOAL 1: Sustain and strengthen the LCAC

OBJECTIVES

- 1.a Update Strategic Plan every two years.
- 1.b Actively recruit a board that is reflective of the community
- 1.c Provide 2 professional development activities each year:
 - leadership/board skills workshop (cultural equity/diversity training)
 - arts skills/understanding workshop
- 1.d Develop job descriptions for officers and members

GOAL 2: Grow the funding available to support local cultural arts efforts

OBJECTIVES

- 2.a Secure funding for grant writer
- 2.b Collect data, information and evidence for grant writer
- 2.c Liaison works with ARTS!Lafayette to develop increased fundraising
- 2.d Forward opportunities and ideas to staff
- 2.e Identify LCAC funding priorities and needs
- 2.f Expand grants available to other organizations
- 2.g Increase funding for larger projects

GOAL 3: Strengthen infrastructure and build the capacity of local arts, education and cultural organizations to provide quality activities, events, and programming in Lafayette

OBJECTIVES

- 3.a Identify/pilot a communication plan for outreach to principals, teachers, students & families
- 3.b Achieve 100% translation of LCAC materials by 2018
- 3.c Identify & provide programming for 3 events directed towards at least 3 underserved populations

GOAL 4: increase community participation in arts activities and understanding of the impact of the arts.

OBJECTIVES

- 4.a Collaborate with staff and grantees to promote and market all LCAC's projects
- 4.b Extend the reach of Lafayette arts activities
- 4.c Increase participation by 10% across all events and activities
- 4.d Celebrate and promote LCAC successes
- 4.e Assess community wants and needs
- 4.f Design methodologies and assess all LCAC and grantee activities and events

GOAL 5: Collaborate with other City appointed boards and community based organizations to meet the stated goals.

OBJECTIVES

- 5.a Develop & maintain a spreadsheet of collaborations with other city boards, departments, and other community organizations.
- 5.b Establish liaisons/collaborations with strategically identified, relevant boards & community groups